

Visual Merchandiser - Hitchin

Salary: £30,000 gross per annum.

Anna and Clara invite you into a sensual world of classical music, aesthetics, and comfort. The story of Søstrene Grene began in 1973 in Aarhus, Denmark, centred around the two Grene sisters and their philosophy of bringing small moments of joy into everyday life.

Today, Søstrene Grene has more than 400 stores across 17 European countries and continues to grow, bringing the wonderful world of Anna and Clara to more and more customers.

As a family business, we place great importance on ethical behaviour towards employees, customers, society, and the environment.

About the role

Do you love retail and interior design? Do you have a keen eye for colours, materials, and interior trends? Are you passionate about creating inspiring displays that bring products to life and enhance the customer experience?

Søstrene Grene is looking for a Visual Merchandiser to support the visual expression of our new store in Hitchin. This is an exciting opportunity to combine creativity, commercial awareness, and visual storytelling within a fast-growing and much-loved brand.

As a Visual Merchandiser, you will be responsible for maintaining the overall visual appearance of the store, ensuring it reflects the unique Søstrene Grene brand and offers customers an inspiring and ever-changing shopping experience. Working closely with the Store Manager and wider store team, you will create engaging displays that inspire customers while supporting commercial performance.

Where others simply see products, you see creative solutions and beautiful possibilities. With passion, imagination, and strong merchandising skills, you will transform our products into attractive and inspiring displays that encourage customers to explore and discover something new on every visit.

This role is based in-store and offers the opportunity to play a key role in bringing the world of Anna and Clara to life through creativity, attention to detail, and a love of aesthetics.

Your responsibilities will include:

- Ensuring the store consistently represents the Søstrene Grene brand to a high standard.
- Refreshing window displays and Spot areas regularly in line with our "ever-changing" company value.
- Planning and creating inspiring, attractive, and commercially effective product displays.
- Implementing weekly Drops and visual elements according to company guidelines.
- Creating visually appealing solutions to promote sell-through and support key products.
- Using sales insights and product performance to influence merchandising decisions.
- Supporting the Store Manager to drive KPIs through effective visual merchandising.
- Providing feedback on display effectiveness and product performance.
- Maintaining strong awareness of current retail, homeware, and visual trends.
- Supporting stock deliveries, replenishment, and ensuring the sales floor remains visually appealing.
- Building strong relationships with colleagues and contributing to a positive team environment.
- Acting as a role model for teamwork, communication, and customer service.
- Keyholder responsibilities as required.

Why join us?

At Søstrene Grene, we believe in spreading joy and "Hygge" in everything we do.

We value ambition, creativity, and personal growth, and we are committed to supporting you with training, coaching, and opportunities to progress.

You will also enjoy:

- A competitive salary depending on experience
- 28 days paid annual leave, inclusive of bank holidays
- Staff discount to treat you and your home
- Full training and ongoing development
- A confidential Employee Assistance Programme with access to counselling and professional services
- Workplace Pension Scheme